Buenos Aires

INNOVATION PARK

A new space within the City of Buenos Aires that will strengthen the development of entrepreneurs, researchers and students, creating new networking possibilities for them and generating synergies with local and global, public and private innovative institutions with special focus on education, health and exponential technologies.
BUENOS AIRES
City of talent

- More than 830K University students
  - Source: Statistics and Census (Buenos Aires in numbers), 2018.

- 38 Universities
  - Source: Statistics and Census (Buenos Aires in numbers), 2018.

- +80k International students came to BA in 2017
  - Source: IIEP BAIRE - UBA CONICET.

- 40 Research Institutes
  - Source: Statistics and Census (Buenos Aires in numbers), 2018.

- Best city to study in LATAM
  - Source: QS Best Student Cities Ranking, 2018.
**Natural Hub of Innovation and Technology**

Number 1 Latin American City in:

- **Best city to live**

- **Safest city**

- **Domain of English in the region**

- **Preparation in tech readiness and sustainability**
  - Source: Cities of Opportunities 6, PwC, 2014.

**5 Unicorns of 10 in LatAm**


- **12.7%** of the adult population is involved in entrepreneurial activities


**Demographics**

- **Average age**: 35
- **Superior Studies**: 47%
- **Male**: 58%
- **Female**: 42%

**Source**: Yahoo Finance, 2019.
LOCATION

Núñez, City of Buenos Aires, Argentina

- Educational Ecosystem
- Prime Neighborhood
- Great Connectivity

LOCATION
- 30 min from the downtown
- 10 min from suburban Buenos Aires
- 20 min from the national airport and
- 40 min from the international
CHARACTERISTICS

- Smart solutions in public space.
- Integration with Buenos Aires University campus.
- Underground gallery of networks and services.
- 65% Public space with 45% green space.

• Winning design of urban contest
• First level connectivity
• Central corridor and interaction environments
• Commercial premises on ground floors
• Free circulation for pedestrians, with underground parking
• Sustainable solutions
A Non-State Public Entity of mixed governance will manage the Innovation Park.

**Members of the Assembly**

- Buenos Aires City Government
- Public National Organizations
- Private innovation actors resident in the Park
Lot C: 12 Hectares

*Spaces managed by independent entity with mixed governance. Accelerators, incubators, venture capital, entrepreneurs, SMEs and departments of large companies.

<table>
<thead>
<tr>
<th>Public Innovation</th>
<th>62.000 m²</th>
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<tbody>
<tr>
<td>Private Innovation*</td>
<td>52.000 m²</td>
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<tr>
<td>Private Innovation</td>
<td>100.000 m²</td>
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</tbody>
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Total m² of Innovation: **214.000**

<table>
<thead>
<tr>
<th>Offices</th>
<th>23.000 m²</th>
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<tbody>
<tr>
<td>Mixed Uses</td>
<td>43.000 m²</td>
</tr>
<tr>
<td>Residential</td>
<td>45.000 m²</td>
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</tbody>
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Total m² complementary: **112.000**

Total m²: **330.000**
CONFIRMED INSTITUTIONS

Projects under development

Public Innovation

- University of Buenos Aires
- Buenos Aires City building
  - Local and international universities (Open Campus)
  - Teachers' University
  - Single point of contact for entrepreneurs
- National Administration of Medicines, Food and Technology (ANMAT)
- National Scientific and Technical Research Council (CONICET)
- National Institute of Industrial Technology (INTI)
- National Institute of Industrial Property (INPI)
- Sec. Science and Technology
- National Technology University (UTN)
PUBLIC AUCTIONS 2019 / 2020

- Faculty of Technology / Innovation / Engineering / Design
- Innovative Tech Company
- Health Institution
- Coworking
- University Residence
- Programming School
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Buenos Aires is a city filled with talented people who show us every day what they are capable of. This is why we will develop a new space enabling thousands of students, researchers and entrepreneurs to develop their full potential.