

INTERNATIONAL COMPETITION OF IDEAS EXPO 2023

Venue for the Expo Venue Argentina - Buenos Aires and Legacy



Promoter:

Federal System of Public Media and Contents, Office of the Chief of Cabinet



Organisers:

Sociedad Central de Arquitectos / Central Society of Architects of Argentina

SCA



Colegio de Arquitectos de la provincia de Buenos Aires / Association of Architects of the Province of Buenos Aires

CAPBA



Sponsor

Federación Argentina de Entidades de Arquitectos / Argentine Federation of Architecture Associations

FADEA

PROMOTING Entity:

Federal System of Public Media and Contents, Office of the Chief of Cabinet Chief's Office
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Masterplan_Tecnópolis_total facilities 2017
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Masterplan_Tecnópolis_Ground floor plan

- MASTER PLAN

Masterplan_sections
Masterplan_ground floor plan
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Tecnópolis_perimeter
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Aerial image 1
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- MASTER PLAN-2023

This document was submitted for obtaining approval of Argentina as venue of the Expo. The Project images are only for illustrative purposes.

Masterplan

1. BIE social networks and website: www.bie-paris.org. BIE is the multilateral organisation governing International Expos. Information includes the history of Expos and several documents associated with them, and the graphic marks of many of them.

2. Websites for other Expos in the near past or near future:

Expo Yeosu 2012 <http://eng.expo2012.kr/main.html>

Expo Astana 2017 <https://expo2017astana.com/en/>

Expo Dubai 2020 <https://www.expo2020dubai.com/en>

Expo Osaka-Kansai 2025 <https://www.expo2025-osaka-japan.jp/en/>

3. Videos used during the application process:

Video on the theme of Expo 2023 Buenos Aires Argentina

Video on the Architecture Master Plan of Expo 2023 Buenos Aires Argentina

“Diversity” video about Argentina as the host of events.

SPECIFIC ANNEXES

COMPETITION 1–ARGENTINE PAVILION

- A. AFFIDAVIT
- Plan of the site of the Argentine Pavilion: PABELLON ARGENTINO - DWG
- Road diagram: ESQUEMA VIAL - JPG

BIBLIOGRAPHY

COMPETITION 1–ARGENTINE PAVILION

- 01_ Philip & Patricia Frost Museum of Science. Grimshaw Architecture Firm. Miami, Florida.
- 02_ Tech Museum of Innovation. Architect Ricardo Legoreta. San Jose, California.
- 03_ Planetarium and 4D Cinema, Curitiba, Brazil.
- 04_ *Museu do Amanha*. Architect Calatrava. Rio de Janeiro, Brazil.
- 05_ Niteroi Contemporary Art Museum. Architect Niemeyer. Rio de Janeiro, Brazil.

CHAPTER 1. OVERVIEW

- INTERNATIONAL COMPETITION OF IDEAS
- EXPO 2023

1.1 NATURE OF THE COMPETITIONS

The International Competitions of Ideas for EXPO 2023 BUENOS AIRES and its LEGACY are of a NON-BINDING nature.

1.2 OVERALL GOAL OF THE SIX COMPETITIONS

Buenos Aires has been selected, voted by the BIE (*Bureau International des Expositions*) to host Expo 2023 – CREATIVE INDUSTRIES IN DIGITAL CONVERGENCE.

The overarching goal of the International Competition of Ideas for EXPO 2023 BUENOS AIRES and its LEGACY is mainly to find ideas and proposals for transforming the existing Tecnópolis site first into the venue of EXPO 2023, and then into a legacy: the New Tecnópolis, “Space for Science and Knowledge.”

1.3 THE COMPETITIONS

Competition No.	EXPO 2023	LEGACY
1	ARGENTINE PAVILION	SPACE FOR CREATIVITY AND KNOWLEDGE
2	MINI-STADIUM AND INTERNATIONAL PAVILION (existing buildings to be refurbished)	EVENTS, SHOWS AND FAIR VENUE
3	INTERNATIONAL PAVILIONS	CAMPUS OF CREATIVE COMPANIES
4	ANTENNA AND VIEWPOINT	URBAN LANDMARK
5	THEMATIC PAVILIONS	SPACE FOR CREATIVITY AND KNOWLEDGE
6	PUBLIC SPACE, BOULEVARD AND BRIDGE	METROPOLITAN PARK

The competitions are independent from each other, except for the last one, “Public Space, Central Boulevard and Bridge”, which will include the winning projects of the previous competitions.

The six (6) competitions are:

1- ARGENTINE PAVILION - SPACE FOR CREATIVITY AND KNOWLEDGE

7,760sqm

For the Expo 2023: It represents and stands for cultural, scientific, technological and touristic expressions and values of Argentina.

Legacy: A place for creativity, experimentation and knowledge, providing hands-on, participatory experiences.

2- MINI STADIUM AND INTERNATIONAL PAVILION

2.1 MINI STADIUM (existing auditorium to be refurbished)

10,900sqm

For Expo 2023: It will be used for events that take place inside and in its surrounding outdoor space. Restroom facilities should be added, its flexible nature should be stressed, and a new image for the building should be proposed.

Legacy: It will continue to be used for events and shows with the possibility of being subdivided to make its use more flexible.

2.2 INTERNATIONAL PAVILION (existing pavilion to be refurbished)

17,486sqm

- **INTERNATIONAL COMPETITION OF IDEAS**
- **EXPO 2023**

For Expo 2023: A flexible space equipped with technology and intermediate structures, vertical cores and facilities to house the international pavilions and their activities. Restroom facilities should be added, its flexible nature should be stressed, and a new image for the building should be proposed. Its surface will be extended by the addition of mezzanines.

Legacy: It will be a facility for trade shows and will become part of the New Tecnópolis.

3-INTERNATIONAL PAVILIONS –CREATIVE BUSINESS CAMPUS **42,000sqm**

For Expo 2023: Buildings conceived as "neutral containers"

The surface will be expanded by the addition of mezzanines. The pavilions must have capacity for adaptation and change, and flexibility for a variety of indoor layouts.

Legacy: "Creative Business Campus". **84,000sqm**

Open floor spaces for offices of different sizes, with vertical cores, installations and natural lighting, allowing flexibility and frequent changes. Mezzanines will be added to double the surface.

4-ANTENNA AND VIEWPOINT – URBAN LANDMARK

For EXPO 2023: Support for the antennas required at the venue, viewpoint and icon of the event.

Legacy: An urban landmark in the new Metropolitan Park.

5-THEMATIC PAVILIONS – SPACE FOR CREATIVITY AND KNOWLEDGE **8,000sqm**

For Expo 2023: "Creative industries in digital convergence".

The Thematic Pavilions will host the necessary technological infrastructure to offer immersive and interactive audio visual and sensorial (4D) installations that allow showing the impact of scientific knowledge, technological capacity and creativity on production, education and leisure.

Legacy: Space for creativity and knowledge

Facilities that can host diverse uses, and can be compartmentalised to meet specific needs and / or conduct specific activities.

6- PUBLIC SPACE, CENTRAL BOULEVARD and BRIDGE **95,700sqm**

For EXPO 2023: the necessary interventions will be made in the public space for the operation of the EXPO. A bridge will be built to connect the Expo venue with the existing parks in Buenos Aires City, overcoming the urban and physical barrier represented by General Paz ring road.

Legacy: The New Tecnópolis site will function as a large Urban Park at a metropolitan scale, connecting the city with the Metropolitan area

- **INTERNATIONAL COMPETITION OF IDEAS**
- **EXPO 2023**



DIAGRAM - See Annex Dossier Expo2023 Folder02_Dossier

1.4 SCHEDULE

The six (6) competitions will be launched according to the following calendar:

COMPETITION No. N °	CALL FOR COMPETITION	SUBMISSION OF WORK	JURY DECISION	OPENING OF ENVELOPES
1	21/05/19	08/07/19	16/07/19	17/07/19
2	28/05/19	15/07/19	23/07/19	24/07/19
3	04/06/19	22/07/19	30/07/19	31/07/19
4	11/06/19	29/07/19	06/08/19	07/08/19
5	18/06/19	05/08/19	13/08/19	14/08/19
6	25/06/19	26/08/19	03/09/19	4/09/19

1.5 TERMS AND CONDITIONS

The terms and conditions can be downloaded free of charge from: www.socearq.org and www.capbacs.com.

1.6 PRIZES

The following prizes are established:

PRIZES	COMPETITION 1	COMPETITION 2	COMPETITION 3	COMPETITION 4	COMPETITION 5	COMPETITION 6
1 st	ARS \$3,000,000	ARS \$400,000	ARS \$2,000,000	ARS \$240,000	ARS \$1,800,000	ARS \$2,200,000
2 nd	ARS \$1,200,000	ARS \$180,000	ARS \$800,000	ARS \$100,000	ARS \$720,000	ARS \$880,000
3 rd	ARS \$600,000	ARS \$90,000	ARS \$400,000	ARS \$50,000	ARS \$360,000	ARS \$ 440,000

Honorary Mentions may be awarded at the discretion of the Jury

Location:

- **INTERNATIONAL COMPETITION OF IDEAS**
- **EXPO 2023**

The area of intervention within the Tecnópolis site is indicated in the drawings and photographs that are part of the Annexes to these Terms and Conditions.

Existing buildings to be demolished, kept or modified are also indicated.

Dimensions and characteristics of the Intervention Area:

The characteristics, dimensions and levels of the intervention area are indicated in the drawings that are part of the Annexes of to these Terms and Conditions.

Visits to the Site

Wednesday May 29, 2019 from 13:30 to 15:00hs (to enter prompt at 14:00)

Thursday June 13, 2019 from 9:30 to 11:00hs (to enter prompt at 10:00hs)

Monday June 24, 2019 from 9:30 to 11:00hs (to enter prompt at 10:00hs)

Meeting point: the entrance located on General Paz Avenue

Clarification: assist with ID. It is extremely important to be on time. No one else can enter once the visit has begun.

1.7 EXPO 2023

***PARQUE TECNÓPOLIS DEL BICENTENARIO, CIENCIA, TECNOLOGÍA, CULTURA Y ARTE /
BICENTENNIAL TECNÓPOLIS PARK OF SCIENCE, TECHNOLOGY, CULTURE AND ART***

1.8 INTRODUCTION

Background:

In November 2017, Argentina was selected to host the Expo, after a long audit process that culminated in a vote at the General Assembly of the BIE (the multilateral organisation governing International Expos) at which Buenos Aires had a clear victory against Lodtz (Poland), and Minneapolis (United States of America), with countries from Mercosur, Latin America and the Caribbean, among others, providing strong support.

Expo 2023 is a thematic exhibition, with a duration of three months, and an estimated attendance of nine million visitors. It is noteworthy that it is the first time in history that an Expo will be held on Latin American soil, so it will have a strong continental imprint. The vast majority of the previous Expos have been carried out in Europe and more recently and to a lesser extent, in Asia. Buenos Aires 2023 will be preceded by Dubai 2020 and succeeded by Osaka 2025.

Hosting an Expo of these characteristics gives our country enormous international visibility, and a positive impact on tourism and on technical, commercial, scientific and cultural exchange, besides leaving a valuable urban legacy and infrastructure. The Expo also offers an opportunity to promote industries that generate quality jobs for digital natives and have the so-called "demographic bonus", considering a largely young population as a competitive advantage.

Urban Context - Background

The Site that is the purpose of the Competition of Ideas

Tecnópolis is a mega-showcase of science, technology, industry and art in Argentina, and is the largest site of its kind in Latin America. The exhibit is open from July to November of each year starting in 2011. It is located at the Bicentennial Park, in the town of Villa Martelli, Vicente López District, Buenos Aires Province, right on the border with the Autonomous City of Buenos Aires.

It was inaugurated on July 14, 2011, by the then President Cristina Fernández de Kirchner.

The fifty-hectare plot of land is located in the province of Buenos Aires, in Villa Martelli, Vicente López, on the secondary road of General Paz ring road. The estate, which used to be part of the old Saavedra farm, in 1930 housed Army Battalion 601 Logistic Unit 10. It was fully overhauled and currently most of its land is within the Bicentennial Park, home of the Tecnópolis exhibition venue.

The 2011 exhibition called "Say present looking to the future", featured more than 100 stands organised in five continents: Water, Earth, Air, Fire and Imagination.

The Water Continent comprised 11 stands: Water; Environment; Sustainable development; Lighthouse of nature; Yacyretá dam; End of history; Argentine ice; Essential element; Biodiversity; Natural wealth; House of water: participatory design; Water: development and life; Tandanor, a giant recovered; Amphibious to caterpillar: sea and land; Expanding the borders; and Ports and waterways.

The Earth Continent comprised 18 stands: The cube of nature; Art and technology; VLEGA Gaucho: the all-terrain of Mercosur; A family of armoured vehicles; Radars: strategic advance; Generating resources, reducing waste; Innovation for identity and memory; Housing: social inclusion; Super crops of Mercosur, Biotechnology and ornamentation; Federal market: employment and quality of life; Hero of the Chilean desert: the Fénix II capsule; Sowing value, harvesting future; Peace Plaza; Uniting the country; Dinosaurs: the Argentine giants; Security and food sovereignty; The train of history; Walk of MAQ, and Bio Sidus - pharmaceutical store.

The Air Continent consisted of 12 stands: Argentina in space; Tomorrow is today; Gateway to the universe, Deciphering the universe; The experience of flying; more technology, less pollution; Symbols of national aviation; Helicopters--new and modernized; Intel Creative Zone; Brazil: science and innovation; The unmanned planes of Argentina; Light Plaza, and Astronomical park: the other sky.

The Fire Continent consisted of 9 stands: We do nuclear energy; The atomic fuel cycle; National laboratories; Energy of the future; Atlas Experience; Eling Tower; From social sport to high performance; Missile Plaza, Simulator Centre; and Mobile Training Centre.

The 2012 Tecnópolis Exhibit was called "Energy to Transform" and included 10 thematic spaces that were called "parks" instead of the five "continents" of the previous edition.

The reopening included major expansion and remodelling works, with new roads and paved streets, landscaping, expansion of the show space and parking, and the construction of restroom facilities. The entrance to the Exhibition continues to be free of charge. The theme of the second edition, "Energy to Transform," alluded to the then recent acquisition by the National Government of the YPF oil company.

In 2013, the third edition of the mega-show was called "The Challenge of Knowledge", and counted on the participation of 164 private companies, 100 spaces to visit and the first participation of a guest country, Brazil, which had an impressive stand.

The fourth edition of Tecnópolis opened on July 16, 2014, was called "A world to discover", and comprised eight tours distributed throughout the park.

The fifth edition in 2015 was called "Future forever".

The sixth edition in 2016 was called "Meeting Point".

The regulating lake.

The Medrano stream basin covers an approximate area of 5,100 hectares, of which 1,700 hectares are located in the northern area of the City of Buenos Aires, and the rest in the districts of 3 de Febrero, San Martín and Vicente López. The natural course of the stream was rectified with the construction of culverting pipelines in 1937-1942.

By Decree 1028/93 of the Executive Branch, the Ministry of Defense granted the Province of Buenos Aires the precarious possession of a piece of land in Villa Martelli, where Tecnópolis is located, for the installation works associated with the flood-relief basin of the Medrano stream. The relief lake was authorised in 2001 through an agreement between the Government of the City of Buenos Aires (GCBA) and the Municipalities of Vicente López and Gral. San Martín. It has an area of 7 hectares, a storage capacity of 230,000 m³ to 340,000 m³, and gates that regulate the water flow to the Medrano stream.

The perimeter of the lake is surrounded by a reinforced concrete wall and, for the purposes of the Competition, it is unchangeable.

Land:

A bearing capacity of 2.5 k/cm² must be considered.

Other parks in the Autonomous City of Buenos Aires that will be linked to the New Tecnópolis.

President Sarmiento Park

It is located on 4750 Dr. Ricardo Balbín Avenue, in the neighbourhood of Saavedra, in the city of Buenos Aires, Argentina. The park has 70 hectares and was inaugurated on September 20, 1981. Its original purpose was to shelter animals from the Buenos Aires Eco-Park (formerly, Buenos Aires Zoo), although it never got to be used as such.

Father Mugica Park

This park was created through Law 411/2000, and it is located on streets Alberto Gerchunoff, Rogelio Yrurtia and Carlos E. Pellegrini, in the neighbourhood of Saavedra, with an area of 50,801 m², in honour of the priest Carlos Francisco Sergio Mugica, murdered by the Triple A Alliance at the door of the church of San Francisco Solano, in the neighbourhood of Villa Luro.

Pioneers of the Argentine Antarctica Park

Created by Ordinance No. 43,378/1988, it is located on the North secondary road of General Paz Avenue, Gerchunoff, Rogelio Irurtia, Sarmiento Park, with an area of 3,486 m².

Expo theme

The theme of the Expo revolves around the convergence of content, networks, distribution platforms and technological applications, as well as their interaction with creative industries and activities that are the backbone of the new economy.

The objective is to highlight the potential of applied creativity and show the value of ideas in a market where different types of intelligence compete. Cultural industries and companies and the so-called Economy of Culture build scientific knowledge, technological capacity, and creativity; and multiply their impact on the production of equipment, applied scientific innovation, academic and educational activity, and entertainment and creative leisure.

If you add up the volume of the entire creative industry worldwide, this would be the fourth largest economy in the world.

We are considering a growing sector that represents more than 6% of the world's GDP and employs 144 million people. Nowadays, Latin America has a predominantly young population with a rich cultural heritage, which, combined with new technological tools, is a source of enormous potential for a 650-million Spanish-speaking market. In Argentina, creativity-based activities represent 2.5% of GDP (10% in the case of the Autonomous City of Buenos Aires); they generate US\$ 900 million in goods and services, and exports for US\$ 230 million.

The exponential growth of creativity with the digital revolution sets the pace for the new economy. An unprecedented paradigm shift redefines creation, production, and circulation of goods and services, as well as cultural consumption. Linked to the creativity-based industries, the following disciplines and applications will be part of the Expo:

Content production and distribution: media companies; digital platforms; streaming; multimedia shows; transmedia narratives; content marketing; etc.

Design disciplines: graphic, industrial, textile, clothing, architectural, urban and landscape design; signage, etc.

Image and sound: cinematography; advertising cinema; animation films; video-game design; assembly of multimedia shows; motion capture; audio engineering; lighting design; set design; etc.

Technological supports: the mobile universe (including laptops, tablets and smartphones); wearables; the internet of things; robotics; site automation; audio, video and digital photography equipment; desktop publishing; rendering; printing and prototyping; etc.

Software and networks: programming and systems; artificial intelligence; augmented reality; virtual reality and 3D technology; big data management; applications for desktop and mobile devices; information architecture; interface design; e-commerce; etc.

Education: e-learning; platform design; management of new courses of study; etc.

Art and technology: multimedia art; electronic music; generative art; digital photography; video art; mapping; interactive facilities; etc.

1.9 Expo 2023 Contents

The contents of the Expo will be arranged in a series of pavilions:

- **Thematic Pavilion I, dedicated to digital convergence and technology.**

- INTERNATIONAL COMPETITION OF IDEAS
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- **Thematic Pavilion II, dedicated to cultural industries and their socio-economic impact.**
- **International Pavilions, with exhibitions of more than one hundred countries in stands of different sizes.**
- **Argentine Pavilion, with contributions to the theme from all Argentine provinces.**
- **Corporate Pavilions, with exhibitions from the sponsoring companies.**
- **Forums and Seminars, with discussions on different sub-themes.**

In addition, it is important to note that a central aspect of the Expos are the **shows** at the closing of each day. In all cases, these are international shows that take place at nightfall **both in the auditoriums and outdoors.**

The audience:

Communication regarding the Expo takes place at various levels (institutional, operational, advertising, etc.), each of which has a local and international reach. The audiences are varied and heterogeneous, but, among the most crucial, we can mention the following:

- **Participants:** countries (through their diplomatic channels) and companies that will showcase contents at the Expo.
- **Visitors:** people of different ages and interests, visiting individually or as members of groups or organisations.
- **Specialised visitors:** technical experts, scholars, investors.
- **Theme representatives:** "Ambassadors of the Expo" and influencers.
- **Staff:** contract and outsourced workers who will carry out the logistics and operation of the Expo.
- **Media partners and corporate sponsors.**
- General and specialised **press.**
- **Tourism sector:** linked to the Expo as a provider of transport, accommodation and services for visitors and international, regional and national participants and, in particular, event-related tourism.
- **The community in general:** inhabitants of the nearby area and Argentines in general as hosts and, at the same time, recipients of the event.
- **All communication lines** will be digitized and closely linked with the creative industries. Connectivity, networks, video, software, design, advertising, image and sound are the purpose of the Expo and, at the same time, the means to promote it.

Participating **professionals, scholars, companies and the public**, when asked about the theme of the Expo, will also communicate all Expo-related activities.

1.10 Master Plan

From Paxton's Crystal Palace in 1851 and the Eiffel Tower in 1889 to Foster and Calatrava in Dubai 2020, through Mies van der Rohe in Barcelona 1929 or Philip Johnson in New York 1964; the Expos have welcomed the great masters of architecture and featured avant-garde and experimentation, turning the architecture of exhibitions into a genre in itself. In many cases, the proposals have been absolutely radical, envisioning the future and bordering on science fiction.

Recent cases such as Shanghai 2010 or Milan 2015 are an example of the fact that the Expos continue to provide fertile ground to expand the conceptual and technological boundaries of architecture. For Buenos Aires 2023 in particular, designing the habitat is not only a requirement, but —as a discipline of a creative nature— a central component of the theme of the event.

The Expo will be held in the so-called “Tecnópolis, Park of the Bicentennial, for Science, Technology, Culture and the Arts”, on a 25-hectare plot. Both the location of the premises and the different jurisdictional and operational aspects require the coordinated participation of the National Government, the Government of the Autonomous City of Buenos Aires, the Government of the Province of Buenos Aires, and the municipal governments of Vicente López and San Martín.

The architectural Master Plan includes not only new buildings, but also the optimisation or renovation of existing spaces with their corresponding infrastructure. Each project will be awarded through an international competition for tenders, and the entire Expo, in its execution phase, will observe strict LEED standards of sustainability, as well as applicable health and safety regulations. It is worth noting that more than fifty percent of the surface will be green spaces.

For the purposes of these competitions, the criterion about the green spaces will be applied only to the COMPETITION FOR THE PUBLIC SPACE, THE CENTRAL BOULEVARD AND THE BRIDGE.

The park must accommodate an average of 100,000 daily visitors, with a variation of flows and peak hours. In addition to the exhibition pavilions, the following areas will be developed: auditoriums for shows and forums, an amphitheatre facing the lake, housing for foreign exhibitors (which will be integrated afterwards into the urban fabric of Villa Martelli as community housing and shops), a press centre, car parking areas, gastronomy and service sectors, dry squares, a communications antenna with an urban landmark profile, and the pedestrian bridge over General Paz Avenue.

1.11 Legacy:

One of the most important aspects of an International Expo is its legacy. While the event has a very limited duration (3 MONTHS), the architectural and urbanistic development of its premises will last for decades. For this reason, the impact on the urban fabric, its relationship with the community life as well as the subsequent use, refurbishment and maintenance of the spaces are central considerations of the Master Plan (see Annex) that require special attention at the time of proposing ideas.

Also, a physical legacy goes hand-in-hand with a conceptual legacy. In the case of Buenos Aires 2023, and as a natural extension of the Expo theme, it has been decided to turn the park into a “Place for Science and Knowledge”. Considering that the promotion of the creative industries and the export of knowledge-based services is a long-term policy, the site will be oriented to the continued promotion of these activities, positioning the Expo as a pioneer in this item on the public agenda.

The Expo is therefore conceived not only as an episodic phenomenon, but also as an integral proposal with a lasting legacy. Such legacy is composed of:

An urban park of almost 200 hectares, connecting the City with the Province of Buenos Aires.

An interactive space for creativity and knowledge.

A campus for creative businesses.

The total renovation of the Tecnópolis fair.

A convention centre.

Auditoriums and an amphitheatre.

A communications antenna.

Urban valorisation of the area, integrating a currently disadvantaged district into the urban fabric.

Improvements in the transportation services.

It is worth noting that the Expo will have a strong integration effect between the Autonomous City and the Province of Buenos Aires. From the physical and the symbolic viewpoints, the project connects highly developed urban areas with less favoured ones and positively affects one of the most populated areas of the Metropolitan Area of Buenos Aires. This spirit of integration will also be manifested through the access of young people to technology and knowledge, with equal opportunities for their training as well as personal and professional development.

In addition to the physical legacy and its operational continuity, the Expo will also leave an intangible legacy, linked, among others, with the following objectives:

Promote education and the development of technical and artistic callings, and provide a fertile environment for development and expansion.

Consolidate the creative and scientific hubs (represented by companies headquartered along the Panamericana Motorway and institutions on General Paz Avenue, respectively).

Definitively consolidate the development of the creative industries in the country and communicate such development at a political, social and business level.

Encourage the participation of creative and cultural industries in the commercial matrix, favouring value-added production over basic raw materials.

Position Argentina, through Expo 2023, as an international role model in technical, scientific and creative education, definitively installing the creative industry as one of the attributes of Argentina's Country Brand.

Strengthen the tourist profile of Buenos Aires and Argentina as renowned destinations, not only for their nature and hospitality, but also for their added value and world-class competitive capacity in knowledge, creativity, talent and artistic expression.

Furthermore, the area of intervention is located at the intersection between a hub of university, technical and scientific institutions, on General Paz Avenue, and another hub of companies from the creative sector, distributed along the north corridor of Panamericana Motorway. This location is crucial for the operational continuity of the premises.

It is also necessary to consider the symbolic value that the park is expected to acquire. In all the locations that hosted Universal Expos, the site and its buildings have become a permanent reminder of the vision of future that local society had at a given moment, of the efforts to materialise it, and of the willingness to endure.

Participants are therefore invited to further the extent of the legacy with their contribution, considering the current art scene and the international precedents, but at the same time, adopting a perspective that considers both the local reality and its identity traits.

It should be noted that the images that appear in the Master Plan are not a guiding model, but were part of the presentation to the BIE for the application of Buenos Aires as candidate venue for Expo 2023.

Without prejudice to the subsequent uses already defined in the Rules for each of the competition, creative solutions that are integrated in a consistent and synergistic manner are expected, under the following provisions:

Integration:

In a physical sense, it should be understood as the link between the City and the Suburbs, the premises and the neighbourhood, the park and the institutions and activities hosted.

Also, in a social sense, it should include the construction of a space of knowledge aimed at equalising opportunities, and, as an evolution of the current Tecnópolis, bringing technology and science closer to the youngsters of the sectors with socioeconomic disadvantages.

Knowledge:

Regarded in all its stages, from the stimulation of curiosity and creativity in early childhood, to technical and scientific innovation for incubated businesses, and considering the specifics of the various disciplines involved. It is also important to take into account that it will be aimed at very heterogeneous audiences with a view to achieving a seamless integration.

Flexibility:

Given that, due to its nature, the theme is particularly subject to rapid change processes, it is necessary to take into account that the spaces should be adaptable to different possible scenarios and provide for sufficient leeway to solve them.

Recommended sources of information:

- **BIE website:** multilateral organisation governing the International Expos, which offers the history of the Expos and various related documents, as well as the graphic records of many of them. **Websites** of the most recent Expos.
- **Videos** used during the candidature process:
- **Expo 2023 Buenos Aires Argentina**
- **Architectural Master Plan of Expo 2023 Buenos Aires Argentina**
- Argentina's **Diversity** as the host country.

See ANNEXES.

CHAPTER 2. COMPETITION RULES

2.1. CALLS FOR PROPOSALS

The Federal System of Public Media and Contents of the Office of the Chief of Cabinet, promoter of the current competition, entrusts the Central Society of Architects (SCA) and the Association of Architects of the Province of Buenos Aires (CAPBA) with the organization, development and dissemination of a series of International Competitions of Ideas for Expo 2023 and its Legacy, with the sponsorship of the Argentine Federation of Architecture Professional Associations (FADEA).

2.2. TERMS AND CONDITIONS

The competitions will be governed by the provisions of these Regulations, Programme and Annexes, hereinafter called the "TERMS AND CONDITIONS", which will be of a contractual nature for the Promoter, the Organising Entities and the participants of these competitions, hereinafter called the "Participants". These Terms and Conditions are in accordance with the Competition Rules of the Argentine Federation of Architecture Associations (FADEA), which will govern the competitions due to the professional activity that brings together the Organising Entities and the Participants. For interpretation purposes, it should be noted that any conflicts arising in connection with the application of the aforementioned rules will be resolved according to the following order of priority: a) The TERMS AND CONDITIONS —REGULATIONS, PROGRAMME and ANNEXES—; b) FADEA'S Competition Rules (hereinafter referred to as "CR"), available in electronic format (in Spanish) at <http://www.fadea.org.ar/reglamentos/general/reglamento-de-Concursos>, applicable to the competition as long as they do not contradict the specific provisions contained in the Terms and Conditions; and c) the Bylaws and Internal Regulations of the Central Society of Architects and the Association of Architects of the Province of Buenos Aires.

2.3. NATURE OF THE COMPETITIONS

This Competition of Ideas is international in nature, non-binding, subject to only one (1) evaluation, and is conducted in accordance with Chapter V, Article 18, Clause C1, of the FADEA Competition Rules.

It will be open to all **architecture professionals** who wish to participate according to the Competition Rules. In all cases, the presentation will be anonymous. It must include all the elements detailed in these Terms and Conditions.

Only for Competition 6, "Public Space, Central Boulevard and Bridge," landscapers may be the authors of the landscaping

All participants, authors and collaborators of the Competitions are aware that the submitted works which, in the opinion of the authorities of the Competitions, have enough value to be disclosed, may be exhibited, published and/or disseminated in the manner and/or format and in the medium that is deemed appropriate,

after a decision is made regarding the Competitions, independently of having been the winner or not of any prizes or mentions, expressing full agreement with said purpose and without any rights to compensation. Authors who wish to do so may request inclusion of a reference to their authorship and/or collaboration. Otherwise, they must, as a group or individually, declare the preservation of anonymity in the Affidavit attached as Annex A.

All participants will keep the right to quote and publish the submitted work, without claiming any additional pecuniary rights of authorship different from those specified in these Terms and Conditions.

2.4. REGARDING THE PARTICIPANTS

2.4.1. PARTICIPANTS' OBLIGATIONS

The fact of participating in these Competitions implies knowing and accepting all the provisions of the Terms and Conditions, the Competition Rules of the Argentine Federation of Architecture Professional Associations (FADEA), and the information indicated in point 2.9.1.

2.4.2. PARTICIPANT ELIGIBILITY REQUIREMENTS

To participate in these Competitions the following requirements apply:

2.4.2.1 As authors:

* The author is required to be an architect, with a legally authorised degree to practice the profession in their country of residence and whose participation is in no way incompatible with these Terms and Conditions.

* Architects residing in Argentina must have a certificate issued by a duly recognised University, be enrolled in the relevant Professional Association or Council of their jurisdiction, and be members or be enrolled in any entity related to the Argentine Federation of Architecture Professional Associations (Article 13 of the CR). Architects with work jurisdiction in the Autonomous City of Buenos Aires must also be active or life-long members of the Central Society of Architects, with a minimum membership of one year, which must be up to date.

2.4.2.2 For the Public Space Competition (number 6), participants may appear as co-authors and work in association with an architect holding a Landscape Design and Planning degree with legal authorisation to practice the profession in their country of residence.

* Graduates residing in Argentina must exclusively hold a degree issued by the University of Buenos Aires (UBA), and be licensed in the Professional Council of Architecture and Urban Planning (*Consejo Profesional de Arquitectura y Urbanismo*, CPAU). In order to enter the competition, graduates must form a team with at

least one architect with a certified degree. In this case, such architect must comply with the requirements established.

In the case of interdisciplinary teams, it is necessary and sufficient for the main architect/s to comply with the aforementioned requirements: they will be listed as the author/s, while the remaining professionals will be listed as collaborators.

Exclusion from the Competitions:

1. Anybody who is a blood relative within the fourth and second degree of affinity, a creditor, debtor, guarantor, partner, collaborator of, or has an employment, contractual and/or commercial relationship with a member of the Jury, the Advisor, the Promoter and/or anyone who has participated in the preparation of the Terms and Conditions at present and/or during the previous six months will be unable to participate. Anybody who, due to their employment relationship, is incompatible with the Terms and Conditions of these Competitions will be ineligible.

2. Anybody belonging to the administration of the Federal System of Public Media and Contents, Expo 2023 Special Projects Unit, or those included in the scope of the Public Ethics Law (whether as employees and/or as contractors) will be ineligible.

3. Anybody with professional links with any of the advisors will be ineligible.

4. Unless expressly provided by the Directive Commission of the Federation or the Entities, the following will be unable to participate in the competitions:

A) Anybody who participated in the preparation of the programme and/or had access to the Rules prior to the competition and/or their publication.

b) Anyone who is not up to date with the membership fees of the corresponding Entities, who has been banned by such bodies or who is not associated or licensed.

c) Members of the governing body of the Entities organising the competitions, unless they inform their participation to the authorities in writing and request a leave during the conduct of said competitions.

Any Participants who are members, collaborators, employees or employers of a member of the Federation Juries Association or of the organising or sponsoring Entities must communicate their participation in the competition/s. This will cause the elimination of any non-compatible members of the jury, so that they are not drawn or elected where necessary.

2.4.3. PARTICIPANTS' CLAIMS

Participants may not present any claims to the Promoter and/or to the Organising Entities, nor resort to any type of advertising aimed at distorting the decision or discrediting the members of the Jury, the Advisors, the Promoter, the Organisers and/or other participants. The decision is final and without recourse. Those who do not comply with this provision will be subject to the relevant penalties, after intervention of the Courts of Honour and/or Discipline or Ethics intervening by Jurisdiction (Article 47 of the CR).

2.4.4. PARTICIPANTS' AFFIDAVIT

Each participant must state in writing including their signature that the idea presented is their personal work, conceived by them and drawn under their immediate direction, in accordance with the affidavit that is attached in Annex A of each competition, which may not to be replaced, modified or altered for any reasons whatsoever. In such statement, they may mention the employees who meet or do not meet the conditions set out in point 2.4.2. However, the Promoter assumes the obligations emerging from the competitions exclusively with the professional authors of the winning work, considering the mention of others purely informational. All participants must also include the following information in the affidavit:

1. Declare that they are aware that they must comply with all the requirements and conditions established in Articles 2.4.2, 2.4.3 and 2.3.
2. Reference works, projects and/or ideas, with their respective authors, used as inspiration or reference for the creation of their work, if any.
3. Declare that they are aware that any breach of the participation directions and requirements detailed in these Terms and Conditions will cause their disqualification regardless of whether or not they win any prizes or mentions.
4. State that they are notified that "all submitted works which, in the opinion of the authorities of the competitions, may or may not have enough value to be disclosed, may be exhibited, published and/or disseminated in a specific manner, form and medium, granting the perpetual right of free use to the organisers and/or the promoter after the decision regarding the competitions, independently of having been the winner or not of any prizes or mentions, expressing full agreement with said purpose and without holding any rights to compensation". The provisions of point 2.3 will also be observed.
5. State that they are aware that a false statement will be considered unethical and will be subject to the sanctions determined by the ethics body of their jurisdiction, as well as the damages that may arise.
6. They declare that they are aware of and accept in their full capacity the fact that, in case of winning the First Prize, they fully grant the patrimonial rights related to intellectual property, in favour of the FEDERAL SYSTEM.

2.4.5. ANONYMITY

Participants may not disclose the authorship identity of their work, their email address, or maintain communications regarding the competitions either with members of the jury and/or with the Promoter, except in the way established in point 2.5.3 of these Terms and Conditions (Article 50 of the CR). Otherwise, they will be disqualified from the competitions.

2.4.6. REGISTRATION

Registration in the competition/s must be done using an email address **that does not disclose the participant's real identity**, according to the following steps:

a) Step 1:

Request registration via email to secretaria@socearg.org, with the subject: **"COMPETITION No Expo 2023"** (indicate the corresponding competition).

For this step, the Participant must have a **Gmail email address that does not disclose its identity**, where the Participant will receive the official communications and which will enable the Participant to upload the material to compete. Otherwise, the Participant will not be registered and therefore will be unable to participate in the competitions.

b) Step 2:

Once registered, the Participant will receive an email with the corresponding keyword to the assigned Google Drive folder to upload the material required in the Rules, which will be available during the period specified in the Competition Calendar.

c) Step 3:

After uploading the material, the Participant must send the Affidavit for each competition (**Annex A**) as established in point 2.4.4 to the email address of the intervening notary public.

2.4.7 NON-COMPLIANCE AND PENALTIES

Any Participants who fail to comply or who alter, modify and/or replace, in full or in part, the requirements that enable them to participate in these competitions, will be disqualified and will lose the right to claim the prize or mention, if obtained by those means, as well as the corresponding payment. If the aforementioned infringement is considered serious, or contrary to the spirit of these competitions, by the Juries and/or advisors, it will be referred to the Court of Honour or disciplinary or ethics body of the relevant jurisdiction.

2.5. ADVISORY SERVICES

2.5.1. ADVISORS

The Architects Nicolás Vitale and Matías García Vogliolo are appointed as Advisors by the Promoter, Graciela Leyboff, Enrique García Espil, Juan Fontana and Diana Cabeza, by the Central Society of Architects (*Sociedad Central de Arquitectos, SCA*); Gastón Flores, Eduardo Puszczuk, Rolando Schere and Fabio Estremera, for the Association of Architects of the Province of Buenos Aires (*Colegio de Arquitectos de la Provincia de Buenos Aires, CAPBA*).

Advisory coordination: Architect Carolina Day.

2.5.2. DUTIES OF ADVISORS (Article 24 of the CR)

Advisors must:

- a) Draft the programme and the Competition Terms and Conditions, according to the Promoter's directives, and to the provisions of these Regulations and of the laws, ordinances and regulations in force.
- b) Have the Terms and Conditions approved by the Promoter and the Organising Entities.
- c) Organise the Competitions for Ideas and the issuing by all federated entities of a digital set of Terms and Conditions and their Annexes.
- d) Answer, according to the procedure established by the Terms and Conditions, the questions or requests for clarifications submitted anonymously by the Participants.
- e) Request the Entities to send an updated list of their Jury Body and use it to draft a list that will be used for the selection or draw of the Jury members. Afterwards, send the Federation a report containing the names of the Jury members elected or drawn.
- f) Receive the works submitted from the Central Society of Architects (SCA), ensuring the participants' anonymity by means of a keyword, and write a report giving an account of the works received, those rejected and those observed.
- g) Summon the Jury, deliver the works and the report referred to in the previous subsection and participate in the meeting with the ability to issue an opinion on the interpretation of the Terms and Conditions by participants, ensuring that all obligatory provisions are complied with.
- h) Sign, together with the Jury, the Decision Minutes, indicating, if applicable, any discrepancies that may arise and communicate the result of the Competitions to the Promoter, the Federation, the Organising entities, the winners and the press.
- i) Open the affidavits of the winners, received by the intervening notary public, check that the selected Participants meet the requirements established in these Terms and Conditions. In case of any breach, they must inform the participant within the subsequent 72 hours so that, within 24 hours, the latter remedies such breach or otherwise inform the jury to designate a new winner or declare the prize vacant.
- j) In the event that a Participant is sanctioned, they must continue participating until completion of the work of the Court of Honour, Discipline and/or Ethics of the intervening jurisdiction, in resolving, together with the

Jury, the measures to be applied. Submit a report of the facts and/or sanctions to such body and monitor the file until its completion.

2.5.3 ENQUIRIES WITH ADVISORS

Advisors will answer the participants' enquiries according to the schedule established for each particular competition.

Competition No. 1: Enquiries received by Friday, June 7 will be answered on Tuesday, June 11.

Competition No. 2: Enquiries received by Friday, June 14 will be answered on Tuesday, June 18.

Competition No. 3: Enquiries received by Friday, June 21 will be answered on Tuesday, June 25.

Competition No. 4: Enquiries received by Friday, June 28 will be answered on Tuesday, July 2.

Competition No. 5: Enquiries received by Friday, July 5 will be answered on Tuesday, July 9.

Competition No. 6: Enquiries received by Friday, July 16 will be answered on Tuesday, July 19.

The answers will be sent by email and will appear on the Organisers' website: www.socearq.org / www.capbacs.com

No extensions will be granted to the deadlines for delivery of the works, unless the Organising Entities deem it appropriate.

2.5.4. ENQUIRY SUBMISSION

a) Enquiries will refer to specific points of the Rules.

b) They must be expressed briefly and clearly.

c) They will be sent by email to secretaria@socearq.org without an address, signature, or any signs that allow the sender to be identified, from the email address indicated by the participant as per Art. 2.4.6.

They will be addressed To the Advisors of **COMPETITION No. OF EXPO 2023** (specify the relevant Competition).

2.5.5 ADVISORS' REPORTS

The reports issued by the Advisors will become part of the Terms and Conditions and will be delivered to the Jury at the time of its constitution.

2.6 JURY

2.6.1 COMPOSITION OF THE JURY

For each competition, the Jury will be composed of SIX (6) members and their substitutes, whose constitution responds to the provisions of Article 26 of the Competition Rules of Architecture Professional Associations (FADEA):

- I) ONE (1) Jury member appointed by the FEDERAL SYSTEM, who will act as Chairperson.
- II) TWO (2) Jury members, appointed by the FEDERAL SYSTEM.
- III) ONE (1) Jury member, an architect, chosen by the participants from the List of the National Jury Body.
- IV) ONE (1) Jury member, an architect, drawn by lot on behalf of the organizing entities.
- V) ONE (1) Jury member, an architect, drawn by lot on behalf of FADEA.

The Jury will have the power to declare any of the prizes of the competition vacant, and such decision must be voted by simple majority of the Jury members that are present, and the reasons that determined such measure must be exhaustively justified (Article 32 of the CR).

2.6.2 OPERATION OF THE JURY

Jury members will be nominative and immovable from the constitution of the Jury until the issuance of the decision, determined with a minimum quorum of half plus one of the Jury members.

In order to award the prizes, the Jury's decision will be made in accordance with the direct vote of its members. If there is a tie among two or more awarded works, the Chairperson of the Jury may exercise the double vote to break the tie.

The sessions of the Jury will be secret, and only its members and advisors will be able to attend them. Each member of the Jury will have the right to one vote.

2.6.3 DUTIES AND ATTRIBUTIONS OF THE JURY (Article 31 of the CR)

The duties and attributions of the Jury are:

- a) Accept these Terms and Conditions, the Rules and Programme of the competitions, as well as respect the mandatory provisions referred to in Article 21 of the RC.
- b) Receive the works and the related report from the Advisors.
- c) Visit the land or site where the work in connection with the competitions will be conducted.
- d) Study in a plenary meeting the Terms and Conditions, programme, enquiries, answers and clarifications, establishing the rules and assumptions to guide their task, in order to ensure an assessment of all the works.
- e) Interpret, after consultation with the Advisors, any possible inaccuracies contained in the Terms and Conditions, Programmes and Annexes, as well as the answers or clarifications issued by the Advisors in response to the participants' enquiries.

- f) Disqualify from the competitions all the works in which the obligatory Terms and Conditions and the programme have not been observed, as well as those not admitted, in accordance with the provisions of point 2.5.2.
- g) Issue a critical judgment of all the awarded and mentioned works, and of those not awarded that in their opinion so deserve it.
- h) Award the prizes and other distinctions foreseen in these Terms and Conditions and award honourable mentions when deemed appropriate.
- i) Draw up a record in which the results of the competitions are registered, explaining the application of subsections d, e, f, g and h, and in addition, if relevant, the application of subsections f or i.
- j) The Jury must remain in office until the minutes of the results of the Competition for which it was appointed is drafted. In the event that a participant is sanctioned, they must continue participating until completion of the work of the Court of Honour, Discipline and/or Ethics of the intervening jurisdiction, in resolving the measures to be applied. The Jury must submit a report of the facts and/or sanctions to the relevant body and, together with the advisors, follow up on the file until its completion.

2.6.4 NOTICE OF JURY MEETINGS AND VENUE

Within 72 hours of receipt of all the works by the Advisors, the Jury will be convened and shall meet at the headquarters of the Central Society of Architects (SCA).

2.6.5 ADVISORS REPORT

At its first meeting, the Jury will receive from the Advisors a report on the participants' compliance with the standards set in the Terms and Conditions, substantiating the observations and explaining the characteristics of the Competition to the Jury. The Advisors will be available to the Jury during the development of their work to provide all the necessary clarifications.

2.6.6 DEADLINE FOR THE JURY'S ACTION

The Jury of each Competition must issue their decision following a detailed schedule, according to each competition. For duly grounded reasons, they may request the Organisers to extend the term of the decision, with the intervention of the Advisors.

2.6.7 JURY ADVISORS

The Jury is authorised to obtain the technical advice it deems appropriate, without implying delegation of functions. The person consulted must declare in writing, and in an affidavit, that they have not provided advice to any participants of the competition (Article 15 of the CR) and must maintain the confidentiality of the topics consulted and resolved, otherwise, they will be responsible for the damages that may arise.

2.6.8 VACANT PRIZES

In order to declare any of the prizes of the competition vacant, the serious grounds that determine such measure must be fully established (Article 32 of the CR). In such situation, the amount of the prize will be divided among the honourable mentions, according to the order established in the Jury's decision, taking into account that, for each mention, the amount awarded based on this criterion may not exceed one third of the amount corresponding to the first prize. In such situation, the remaining amount will be distributed proportionally among the remaining winners, if any.

2.6.9 DECISION WITHOUT RECOURSE

The Jury's decision will be final and non-appealable (Article 33 of the RC).

2.6.10 OPENING OF AFFIDAVITS

The affidavits corresponding to the awarded works will be opened by the Advisors once the prizes are awarded, in the presence of the Jury, the Promoter, the Organising Entities and the intervening notary public. If the content of any of the affidavits does not meet the provisions of the rules, the work will be disqualified from the competition, therefore, the jury will proceed to make a new award, keeping the order established in the decision. (Article 51 of the CR) Or in the case established in Articles 2.5.2, 2.6.3 and 2.6.8.

2.6.11. FALSE STATEMENT

If any of the affidavits mentioned in Article 2.6.10 contains a false statement, or fails to comply with the requirements of the Terms and Conditions, the Jury is empowered to make a new award, keeping the order established in the decision. (Article 51 of the CR).

2.6.12. FINAL MINUTES

The Minutes will be drawn up, in a public act, where the name of the authors of the awarded works will be registered with the corresponding keyword generated by the system.

2.7. PRESENTATION OF THE WORKS

2.7.1. CONDITIONS

Each participant may submit more than one complete work. Variants of the same proposal will not be accepted. For this case, they must comply with the specifications of Article 2.4., regarding Requirements of the Participants and Registration for the competition and subsequent Articles, for each of the works.

The constituent elements shall not contain any slogan or sign that can be used to identify the author/s.

2.7.2. EXCLUSION FROM THE COMPETITIONS

Works not delivered within the deadline or containing an indication that allows identification of the participant will not be accepted. Works that, by excess or default, do not respect the standards of presentation established in the Terms and Conditions, will be observed by the Advisors, the non-respecting elements will be separated, and the Jury will decide whether to accept the works or exclude them from the competition.

2.7.3. IDENTIFICATION

With each work, participants must send the affidavit as requested for each competition (**Annex A**) referred to in 2.4.4, which will be received until **7:00 p.m.** (Buenos Aires, Argentina), on the closing date of the competition, by email, to escribanialopezfuster@hotmail.com, belonging to the notary public office in charge, detailing in the subject the identification keyword assigned on the day of enrolment, both in the Annex and in the file name. It must be completed with the respective signatures and scanned.

It must contain:

- a) Name of the proposal author/s, with or without mention of the collaborator/s. **All participants, regardless of their function, must sign in handwriting next to their data. Whoever omits this step will not be considered a part of the team.**
- b) Address, contact telephone or mobile, email and university degree, entity and date on which it was granted or revalidated.
- c) License number and association or professional council of membership. In the case of non-residents of Argentina, a copy of the title or license certifying their profession must be included.
- d) Member number of the FADEA member entity to which they belong.
- e) SCA partners' certificate of good standing (if applicable).
- f) Registration keyword assigned to the competition issued at the time of registration. (Please check that the keyword contains no errors, since it can lead to prizes assigned to the wrong participants).

If the participant wants their name to appear with the work in the announcement to be made after the jury's decision, even if they have not received a prize or mention, they must include the following text in the body of the email containing the affidavit: "The jury is authorised to open the affidavit so that the name of the author/s can be included in the exhibition of the works". Without this statement, non-awarded works will remain anonymous.

Any statements that do not contain the data required in these terms and conditions, due to non-compliance, will be subject to disqualification if awarded, without the right to any claims.

2.7.4. RECEIPT OF WORKS

The works for each competition will be received through the digital platform until **5:00 pm** (Buenos Aires, Argentina) according to the schedule established by each particular competition, following these instructions:

- 1) Enter the Google Drive link received at the time of registration. Upload the work in **JPG format, in the size that is specified according to each competition, to the assigned folder, until 5:00 p.m. (Buenos Aires, Argentina) of the closing date of the competition.**
- 2) As part of the delivery, the participant must include the vote of the Jury for the participants in a separate PDF file named "Jury vote". The list of members of the FADEA National Jury Body will be uploaded on the SCA and CAPBA websites 48 hours before closing the competition. Blank votes will be accepted.
- 3) The posters, descriptive report and other documentation that make up the presentation must be prepared as detailed in Chapter 4 (Conditions for delivery and presentation) of each competition. **None of the elements must contain any means of identification**, including the properties of the elements submitted.
- 4) Upon expiration of the term to upload the works to the site stipulated in these Terms and Conditions, the folders will be closed and the Receipt Act will be issued by the Advisors.
- 5) Once the material has been uploaded, the participant must send the Affidavit to the intervening notary public office detailed in Article 2.7.3 **until 7:00 p.m. (Buenos Aires, Argentina) on the closing date of each competition.** Omitting this point will be sufficient reason to declare the participant excluded from the competition.

2.7.5. RECEIPT AND SECRET KEYWORD

The Advisors will receive all the works presented through the Google Drive platform.

The identification keyword will be kept by the Advisors until the opening of envelopes according to the Jury's decision.

2.8. PRIZES

The following prizes are established:

PRIZES	COMPETITION 1	COMPETITION 2	COMPETITION 3	COMPETITION 4	COMPETITION 5	COMPETITION 6
1 st	ARS \$3,000,000	ARS \$400,000	ARS \$2,000,000	ARS \$240,000	ARS \$1,800,000	ARS \$2,200,000
2 nd	ARS \$1,200,000	ARS \$180,000	ARS \$800,000	ARS \$100,000	ARS \$720,000	ARS \$880,000
3 rd	ARS \$600,000	ARS \$390,000	ARS \$400,000	ARS \$50,000	ARS \$360,000	ARS \$440,000

After the minutes of the decision for each competition are drafted, the Promoter will pay the winners within 30 administrative working days from the date when the latter submit the payment documentation.

For the collection of the prizes, the awardee must be the holder of a bank account, be enrolled in Argentina's Public Purchases portal (COMPR.AR system) and comply with the current regulations of the National State administrative system, be free of debt in the Argentine Tax Authority (AFIP) and regarding the Gross Income Tax (*Ingresos Brutos*, IIBB) if applicable, according to the current tax legislation.

If the prize is awarded to a project that has more than one author or co-author, the total amount will be transferred in equal proportions based on the number of existing authors and co-authors, unless they expressly state in writing that the transfers must be made differently. The prizes are non-transferable and cannot be exchanged for other prizes, and their delivery will be subject to the applicable tax provisions.

The winner will have a maximum period of 360 days to appear with the required documentation for collecting the prize; after that period, they will not be able to claim the sum or prize obtained.

In the event that, for any reason, the awardee/s could not or would not accept the prize/s or give up the prize, they will have to do it in handwriting, expressing the reasons and with their signature certified by the entity authorised for this purpose. Said prize will be awarded to a new winner, following the order established in the Jury's decision.

Supposing that any prizes were declared vacant, the total amount corresponding to said prize/s will be distributed as per the provisions of Article 2.6.8.

2.9 OBLIGATIONS

2.9.1 OBLIGATIONS OF THE PROMOTER AND THE WINNER

The first-prize winner of each competition will be paid the amount indicated in Article 2.8.1 PRIZES.

Once all the sums mentioned in these Terms and Conditions have been paid, the PROMOTER and/or the ORGANISERS are expressly and totally freed from all commitments and responsibilities, thus leaving both the winner/s and/or third parties exempt from any rights to any claims in excess of the sum expressed, in accordance with Articles 54 and 55 of the FADEA Rules.

2.9.2. PROPERTY

The intellectual property of the work that earns the first prize will become the property of the Promoter, who will not be able to use any other ideas that have participated in the competition (whether awarded or not) without the express consent of the author.

The rest of the works will be under the ownership of the respective winners, the Promoter, the SCA and the CAPBA reserving the perpetual and free right of reproduction for their publication and dissemination, in the media and ways defined by the PARTIES.

All winners will keep the right to quote and publish the winning work, without claiming any additional pecuniary rights of authorship, as well as by their sole participation, they expressly authorize the Organisers and/or the Promoter to disseminate their names, personal data, drawings and images, in the manner, form and media that they consider convenient, for informative purposes, without any rights to compensation

2.9.3. JURISDICTION

If there are any contradictions between these Terms and Conditions and the FADEA Competition Rules, the provisions of these Terms and Conditions will prevail. The Participants undertake to resolve their disagreements with the Promoter by mutual consent. If, in spite of that, controversies persist over the interpretation and application of the present competitions and their Terms and Conditions, they will be subject to the jurisdiction of the Federal Administrative Court based in the Autonomous City of Buenos Aires, and expressly waive any other applicable jurisdiction.

For all legal purposes, the Participants' address will be the address reported in the Affidavit of **Annex A**, and all court or out-of-court notifications delivered thereof will be considered valid.

2.9.4. EXHIBITION

After the competition decision is made, the awarded works and the mentions of honour will be exhibited publicly, stating the critical decision issued by the Jury, as well as any work with or without authorship, which in the opinion of the authorities of the competitions has sufficient value for publication, with the previous authorisation from the relevant Participant/s.

CHAPTER 3. SPECIFIC TERMS AND CONDITIONS

3.1 COMPETITION 1 "ARGENTINE PAVILION"

BACKGROUND

1- GENERAL CONSIDERATIONS

During EXPO 2023, the ARGENTINE BUILDING must embody the federal concept of the host country. Likewise, it must symbolise and embrace the value of the diverse cultural, artistic, technological and scientific expressions emerging in Argentina, as well its tourist and natural heritage.

2- LOCATION:

1) The ARGENTINE BUILDING is going to be a new building development, so that nothing currently existing in the site designated for its location will be taken into account, which, for the purposes of this competition, will be regarded as an empty space.

The land is located at the beginning of the path from the entrance to the central boulevard in front of the exhibition site on General Paz Avenue, the landing site of the future pedestrian bridge that will link Mujica Park, to the south-east of General Paz Avenue, with the beginning of the boulevard in the Expo venue. Said bridge will pass over the avenue and, together with the boulevard and the public space, the stream regulating lake, etc., will be simultaneously considered for another competition.

It is strategically located in the Expo 2023 site on the shores of the regulating lake of the Medrano stream and has a clear relationship with the Boulevard, the Ceremony Square and the access from Constituyentes Avenue.

This location, without any buildings interfering neither with the view nor with its purpose, makes the building a clear landmark within the premises.

It is rectangular in shape, approximately 66.98 m wide by 162.94 m on its longer side, parallel to the Central Boulevard (3rd Street).

The side facing Cuenco Street and the lake has a curved front, which converges at a vertex with 3rd Street.

The terrain has a lateral slope towards the lake, and towards the opposite side of the Boulevard, with a level difference of 4.50 m between the highest point (level +20) on 3rd Street, and the lowest point (level +15.50), on Cuenco Street.

The land has a plateau at level +20; together with the Boulevard, the slope becomes steeper towards the edge of Cuenco Street.

Although the two longest fronts can be considered for vehicular accesses, the Boulevard (3rd Street) is expected to have a very heavy pedestrian flow, so it is recommended that the loading and parking access is carried out only through Cuenco Street, opposite the Boulevard (3rd Street).

Between Cuenco Street and 3rd Street, there are 3 connection pass ways or crossings.

Cuenco Street is directly connected to the access from Constituyentes Avenue as well as to a secondary road for internal use.

This direct connection to the access from Constituyentes Avenue allows entrance of service vehicles to warehouses and the car parks to be developed.

The site for the Argentine Pavilion Sector will then have the following boundaries:

Central Boulevard towards the north-east (3rd Street)

The existing Service Street to the south-west (Cuenco Street)

The access from Constituyentes Avenue towards the north-west.

The front of the fair venue towards General Paz Avenue, the curved Cuenco Street and the lake, towards the south-east.

The property has an area of 9,167 m².

The percentage of ground occupation and building heights will be free, at the discretion of Participants.

Free areas of 5 meters should be left around the perimeter of the property.

These can only be occupied with floorings, green areas and/or vehicle ramps for access to the underground level and ventilation courtyards.

The existing roads will be respected (see ANNEX for aerial photo with road scheme).

3- PROGRAMME OF NEEDS

DESIGN:

The design must encompass innovation in technology, sustainability, new energy sources and an adequate and rational development.

The design should allow the development of multiple simultaneous activities and enhance the converging spaces, offering visitors a holistic experience.

Given the diversity of activities to be developed, the flexibility of the rooms, a correct treatment of spaces to support different technologies, an appropriate lighting scheme and a clear pathway layout for visitors must be considered.

IMMERSIVE PROJECTION ROOM

Within the specific functions, the projection room will house the largest number of visitors simultaneously, requiring a clear approach for the neighbouring waiting spaces and their subsequent exiting or evacuation. It is a dome-shaped room in which films are projected using 360 full-dome technology giving a feeling of total immersion in the multimedia contents.

The surface requirements are 1,500 m² in total, comprising the cinema, with capacity for 400 viewers, the pre-show area, which occupies approximately one third of the surface, and the technical and service areas.

UNDERGROUND LEVEL

The building will have an underground level for car parking and parking/site operating sectors. Access of cars and cargo vehicles up to the underground level must be considered from the service street. All levels must be accessible through a service lift that allows moving objects of great weight and size.

LEGACY:

THE PLACE FOR CREATIVITY AND KNOWLEDGE

At the end of EXPO 2023, the building will become a space for the development of activities related to creativity and knowledge, in a participative, interactive and immersive environment.

- **INTERNATIONAL COMPETITION OF IDEAS**
- **EXPO 2023**

No expansion or major works or modifications are foreseen for this transformation, except for adaptation of the premises to new programmes.

The initial design must contemplate conversion of the Argentine building into a space to host a range of experimental and other activities, enhancing the proposal with the possibility of incorporating permanent facilities and adaptability to their new purpose.

In this second stage, it will include similar or complementary uses to those foreseen for the THEMATIC PAVILIONS, which are located in nearby lands, but functioning as independent buildings.

EXPO 2023: ARGENTINE BUILDING PROGRAM

LEGACY: THE PLACE FOR CREATIVITY AND KNOWLEDGE

+/- 10% of tolerance of the given surfaces is admitted

- INTERNATIONAL COMPETITION OF IDEAS
- EXPO 2023

Area	Space	Amount	SQM	Total
PUBLIC	Access area / Hall	1	400	400
	Information stand	1	30	30
	Cloackroom / Lockers	1	60	60
	Reception room	1	40	40
	Store	1	80	80
	VIP Area	1	60	60
	Cafeteria	1	300	300
	Auditorium	1	500	500
	Classrooms / Studio	4	150	600
	Exposition rooms	4	750	3000
	Immersive projection room (including pre-show área)	1	1500	1500
ADMINISTRATION	Direction	1	20	20
	Subdirection	1	20	20
	Educational Services Office	1	15	15
	Public Relations	1	15	15
	Meeting room	1	40	40
	Waiting Area	1	30	30
	Secretary	1	30	30
	Staff office	1	15	15
	Staff Access control	1	15	15
	Documentation archive room	1	60	60
SERVICES	Security	1	15	15
	Cafeteria	1	80	80
	Maintainance room	1	60	60
	Staff Bathroom and Changing Rooms	2	30	60
	Personal rest area	1	60	60
	Machine/engine room	1	200	200
	Garbage deposit	1	20	20
	Cleaning	1	20	20
	First Aid	1	15	15
	Public bathrooms	2	200	400
TOTAL				7760
UNDERGROUND	Parking			what results from the structural footprint or excavatio
	General deposit	1	500	500

The indicated surfaces include circulation, stair and elevator areas.

A forklift should be considered to communicate the general deposit with the different floors of the pavilion.

Once the EXPO is finished, this building will be part of the space of creativity and knowledge, maintaining the same surfaces.

CHAPTER 4. CONDITIONS FOR DELIVERY AND PRESENTATION

4.1 COMPETITION 1 “ARGENTINE PAVILION”

NUMBER OF PANELS: 6 (six) size A0, organised at the discretion of the Participants.

One (1) optional panel may be incorporated.

The panels cannot exceed 3 megabytes.

LABEL: the panels will have a label on the inferior angle written in Arial 30mm typology that should indicate **Expo 2023 –C1-PAB.ARG.** and the number of the panel 1/6 or 1/7.

CONSTITUTIVE ELEMENTS:

SCALE 1:200m

Car parking level, other levels, rooftop level and 2 (two) section plans perpendicular to each other, and 2 (two) elevation plans.

In all cases, the floors will be presented in the one layout (EXPO 2023 + Legacy).

The plans will be disposed horizontally, with the North in the upper left quadrant.

The plans will have the designation of the locals, surfaces, levels, indication of the sections and two level lines crossed.

SCALE 1: 100m

Representative sector that shows the relationships between the structure and envelope of the proposal.

This element can be presented as a section and corresponding view or as a section perspective.

UNSCALED:

Diagrams and schemes that express the criteria relating to:

Structure, service networks, circulation systems, wet sectors, flexibility, adaptability, environment and sustainability.

IMPLANTATION:

Implantation plan within the venue (ground floor), scale 1:1000m

PERSPECTIVE VIEWS: 4 (four) interior, 2 (two) exterior.

DESCRIPTIVE REPORT: Format A4 vertical with white background, Maximum 4,000 characters, font: 12 pt.

It will be handed in in PDF format allowing images/diagrams/schemes that do not exceed 2 megabytes.

COMPUTING SPREADSHEET:

It will be handed as Annex to the report, with the computation of the surfaces with the same items as in the program table and it will indicate the total covered, semi-covered and uncovered surfaces.

White background and black lines.